

 HOLLOWAY®

THE ORIGINAL VARSITY JACKET



VARSITY

2026 JACKET PROGRAM

RETAIL PRICE LIST EFFECTIVE 1-12-26

FASTEST DELIVERY. EASIEST TO ORDER.

WIDE VARIETY OF IN-STOCK COLORS, STYLES AND SIZES



All Jackets Feature:

- Melton wool
- Full color range of leather, wool or vinyl sleeve options
- Optional nylon lining or quilted lining
- Full snap front
- Horizontal decoration access zipper in lining standard
- Free inside left pocket included
- Collar and hood options
- High-quality, rib-trim collar, cuffs and bottom band options
- Easy-entry front pockets
- Sizes: Adult XS-6X, Youth S-XL, Ladies' XS-2X*

* Youth and Ladies only available in set-in and raglan sleeve styles.

U Decoration Access Zipper *Optional

U-shaped decoration access zippers are available in select styles!



SLEEVE INSERTS



STOCK JACKETS



LEATHER SLEEVES



VARSITY JACKET

224183 – 26 In-Stock Colors



VINYL SLEEVES



AWARD JACKET

224181 – 5 In-Stock Colors



WOOL SLEEVES



LETTERMAN JACKET

224182 – 4 In-Stock Colors

STOCK JACKETS



VARSITY JACKET

224183

- Adult SM-2X
- Leather Sleeves
- Melton wool
- Genuine leather sleeves and pocket welts
- Quilted lining
- Full snap front
- High-quality rib-trim collar, cuffs and bottom band
- All access embroidery zipper
- **26 colors** available and in stock (shown below)



STOCK JACKETS



LETTERMAN JACKET

224182

- Adult SM-2X
- Wool Sleeves
- Melton wool
- Matching wool sleeves, contrast genuine leather pocket welts
- Quilted lining
- High-quality rib-trim collar, cuffs and bottom band
- All access embroidery zipper
- **4 colors** available and in stock (shown below)

BODY AND SLEEVE:
Scarlet
POCKET:
White
RIB-TRIM/STRIBE:
Scarlet/White
SNAP:
White
408

#2 BODY AND SLEEVE:
True Navy
POCKET:
WHITE
RIB-TRIM/STRIBE:
True Navy/ White
SNAP:
White
F90

BODY AND SLEEVE:
Dk Navy
POCKET:
White
RIB-TRIM/STRIBE:
Dk Navy/White
SNAP:
White
F31

BODY AND SLEEVE:
Black
POCKET:
Black
RIB-TRIM:
Black
SNAP:
Black
080



AWARD JACKET

224181

- Adult SM-2X
- Vinyl Sleeves
- Melton wool
- Matching wool sleeves, contrast genuine leather pocket welts
- Quilted lining
- High-quality rib-trim collar, cuffs and bottom band
- All access embroidery zipper
- **5 colors** available and in stock (shown below)

BODY:
Black
SLEEVE/POCKET:
Black
RIB-TRIM:
Black
SNAP:
Black
080

BODY:
Black
SLEEVE/POCKET:
White
RIB-TRIM/STRIBE:
Black/White
SNAP:
White
420

BODY:
Dk Navy
SLEEVE/POCKET:
White
RIB-TRIM/STRIBE:
Dk Navy/White
SNAP:
White
F31

BODY:
Dk Royal
SLEEVE/POCKET:
White
RIB-TRIM/STRIBE:
Dk Royal/White
SNAP:
White
F08

BODY:
Scarlet
SLEEVE/POCKET:
White
RIB-TRIM/STRIBE:
Scarlet/White
SNAP:
White
408



WOOL JACKET SIZING OPTIONS



STOCK
CUSTOM

Adult

- Full cut through body and sleeves
- Hits below natural waist



CUSTOM

Ladies' Fit

- Modified version of the Set-in or Raglan Adult fit
- Comfortable, relaxed fit through sleeves and body



CUSTOM

Youth Traditional/Classic Fit

- Youth-sized version of the Adult
- Generous, full cut through body and sleeves
- Hits below natural waist

ADULT JACKET SIZES

XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
30-32	34-36	38-40	42-44	46-48	50-52	54-56	58-60	62-66	66-70

YOUTH JACKET SIZES

XS	S	M	L	XL
4	6-8	10-12	14-16	18-20

LADIES JACKET SIZES

XS	S	M	L	XL	2XL
26-28	30-31	34-36	38-40	42-44	46-48

Additional Sizes

3XL.....	\$20.00
4XL.....	\$40.00
5XL.....	\$60.00
6XL.....	\$80.00

Long Sizes

+2" Body.....	\$14.00
+2" Sleeves.....	\$14.00

Extra Long Sleeves

+4" Body.....	\$28.00
+4" Sleeves.....	\$28.00

Extra Short Sizes

-2" and -4" Body.....	\$4.00/\$8.00
-2" and -4" Sleeves.....	\$4.00/\$8.00

COLOR OPTIONS

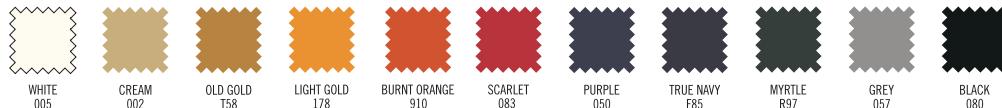
MELTON WOOL



LEATHER



VINYL



STOCK JACKET PRICING

WOOL COLLECTION IN STOCK STYLES

Style	Description	Dealer
224181	AWARD WOOL/WOOL JACKET	SM - 2XL \$197.00
224182	LETTERMAN WOOL/VINYL JACKET	SM - 2XL \$191.00
224183	VARSITY WOOL/LEATHER JACKET	SM - 2XL \$278.00

WOOL JACKET PRICES SUBJECT TO CHANGE.

WOOL COLLECTION CUSTOM ORDER

ADULT JACKETS (No Minimums)

Style	MFG Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225100	JWH01	Wool	Set-in	\$197.00	\$203.00
*225100U	JWH01	Wool	Set-in	\$197.00	\$203.00
225101	JWH01	Leather	Set-in	\$288.00	\$294.00
*225101U	JWH01	Leather	Set-in	\$288.00	\$294.00
225102	JWH01	Vinyl	Set-in	\$191.00	\$197.00
*225102U	JWH01	Vinyl	Set-in	\$191.00	\$197.00
225110	JWH02	Wool	Raglan	\$197.00	\$203.00
225111	JWH02	Leather	Raglan	\$298.00	\$304.00
*225111U	JWH02	Leather	Raglan	\$298.00	\$304.00
225112	JWH02	Vinyl	Raglan	\$191.00	\$197.00
225150	JWH151	Wool	Set-in/Contrasting Partial Overlay	\$222.00	\$228.00
225160	JWH121	Wool	Set-in/Single Partial Insert	\$216.00	\$222.00
225161	JWH131	Wool	Set-in/Double Partial Insert	\$223.00	\$229.00
225162	JWH141	Wool	Set-in/Triple Partial Insert	\$233.00	\$239.00

*U-shaped zipper

LADIES JACKETS (No Minimums)

Style	MFG Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225300	JWH11W	Wool	Set-in	\$197.00	\$203.00
*225300U	JWH11W	Wool	Set-In	\$197.00	\$203.00
225301	JWH11W	Leather	Set-in	\$288.00	\$294.00
*225301U	JWH11W	Leather	Set-In	\$288.00	\$294.00
225302	JWH11W	Vinyl	Set-in	\$191.00	\$197.00
*225302U	JWH11W	Vinyl	Set-In	\$191.00	\$197.00
225310	JWH21W	Wool	Raglan	\$197.00	\$203.00
225311	JWH21W	Leather	Raglan	\$298.00	\$304.00
*225311U	JWH21W	Leather	Raglan	\$298.00	\$304.00
225312	JWH21W	Vinyl	Raglan	\$191.00	\$197.00

*U-shaped zipper

YOUTH JACKETS (No Minimums)

Style	MFG Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225500	JWH01	Wool	Set-in	\$177.00	\$183.00
225501	JWH01	Leather	Set-in	\$268.00	\$274.00
225502	JWH01	Vinyl	Set-in	\$171.00	\$177.00
225510	JWH01	Wool	Raglan	\$177.00	\$183.00
225511	JWH01	Leather	Raglan	\$278.00	\$284.00
225512	JWH01	Vinyl	Raglan	\$171.00	\$177.00

NOTE: Prices shown on this page may be subject to qualifying early order discounts. To become a qualified wool dealer, call for program details, 1.855.729.3024. Whenever possible, please refer to a previous invoice or customer order number. Prices on custom and stock wool jackets are subject to change.

KNIT TRIM OPTIONS

Please note NEW color sequences below. Colors must be provided using the number sequencing for each pattern.



P1



P2



P3



P4



P6



P8



P10



P12



P13



P14



P16



P17



P18



P4N

*Please provide sequence from
closest to body first.*

CUSTOM WOOL STYLING OPTIONS – SPECIAL COLLARS AND HOODS

*When hood reverses to White, Fleece will be used; all other colors will be wool.



Shallow scallop self-material attached zipper hood-forming collar.....\$28.00



Sailor collar.....\$24.00



Straight across zipper sailor.....\$30.00

CUSTOM WOOL STYLING OPTIONAL COLLARS



Stand-up knit collar...No charge



Wool Byron collar.....\$6.00



Leather Byron collar.....\$26.00



Leather collar, wool insert...\$26.00

CUSTOM WOOL STYLING OPTIONS – SPECIAL COLLARS AND HOODS PRICING

SLEEVES

Leather sleeves instead of wool:

Set-in sleeve.....\$91.00

2 color set-in leather sleeves.....additional \$10.00

3 color set-in leather sleeves.....additional \$10.00

INSERTS/CORDAGE/BAIRD

Cordage around inserts.....No cost

Braid down sides of hood/sailor collar.....\$6.00

Braid around sailor collar - criss-cross or mitered.....\$6.00

QUILT LININGS

Quilt lining/waist length (Black standard).....\$6.00

LINING/CHEST POCKETS

Slash single welt-left chest.....Included

WOOL CUSTOM BLANKET



WOOL CUSTOM ORDER: BLANKET

223942 60" x 72"

223944 60" x 84"

- Melton wool
- Rounded corners bound with contrasting wool felt
- See our spectrum of 29 colors to select the wool blanket color of your choice

Style	Description	Size	Dealer
223942	WOOL CUSTOM BLANKET	60" x 72"	\$123.00
223944	WOOL CUSTOM BLANKET	60" x 84"	\$130.00

Art Pricing

CUSTOM EMBROIDERY

When using standard decoration, there is never an art creation charge. All other art is considered custom and will have an art creation charge. Always refer to previous art id's if possible to help speed up order processing.

Art Creation	\$60.00	Up to 40,000 stitches. Quote above 40,000 stitches.
Application (up to 15,000 stitches)	\$10.00	All locations
Application (up to 20,000 stitches)	\$14.00	All locations. Quote above 20,000 stitches.

STOCK EMBROIDERY – LETTERING AND NUMBERING

Stock lettering is available in Full Block, Plain Block, Athletic Block, Script, Brush Script, Roman Script and Old English in sizes below. Contact us for a full list of embroidery locations. Max width front locations - 5.5", Sailor and Hood - 11", Back - 14".

Front Locations & Under Collar – 1 color

1" (default) – up to 3 lines	\$10.00
1/2", 5/8", 3/4", 1.1", 1.5" – up to 3 lines	\$10.00
Under Collar & Pkt Locations – 1 line only	\$10.00
Nametags – inside pkt. Award jkts only	\$10.00

Back, Sailor and Hood Locations – 1 color

1.5", 2", 2.5", 3" (default) – 1 to 2 lines	\$30.00/line
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TACKLE TWILL

Tackle Twill available in Script, Brush Script, Plain Block or Full Block. Please specify Straight or Slanted for script twill.

Script Word (with or w/out tail) 1 to 4 letters	\$22.00
Script Word (with or w/out tail) 5 letters or more	\$32.00
Embroidered Plain Block lettering in Tail	N/C

Plain Block and Full Block

	<u>1 Color</u>	<u>2 Color</u>	<u>3 Color</u>
2" Individual – ea. character	\$3.90	\$6.00	\$7.80
3" Individual – ea. character	\$4.10	\$6.30	\$8.00
4" Individual – ea. character	\$4.30	\$7.10	\$8.30

Straight Script Slanted Script

STRAIGHT ACROSS

STANDARD ARCH

CHENILLE

Contact us for chenille information. Loose or fully decorated options are available. Zip Down Lining is required. Chenille may also be sent to us for application at time of placing your order. Orders will not be processed until chenille is received or pre-approved by factory. An attachment fee of \$14.00/patch applies. Must be pre-sorted by individual or \$10.00 fee/jacket will be assessed. **We do not offer decorating after jackets have been delivered.**

GENERAL INFORMATION

Terms: Net 30 days with credit approval. We also accept Visa, Mastercard, Discover and American Express.

Pricing: All prices are subject to change without notice.

Shipping: FOB Factory

Rush Charges: A \$100/jacket up charge may be assessed for any orders requested prior to our estimated ship date. Rush orders may not be allowed at any time.

Returns: Authorization required by factory within 30 days of receipt. A restocking fee will be assessed for award jackets returned to stock. We reserve the right on custom award jackets to refuse restocking. **Decorated jackets cannot be returned to stock.**

Warranty: Jackets are guaranteed against defects or faulty workmanship. We reserve the right to inspect jackets to determine appropriate action.

Best Delivery Award Jackets: Qualified dealers can earn our best delivery. Customers who do not place a qualifying order (24+ units in offseason) may have their orders temporarily extended to a later ship date during peak season (Nov 1–Jan 1). See rep for qualifying details.



PO Box 992 / 148 E Broadway St / Owatonna MN 550

Holloway Customer No. _____

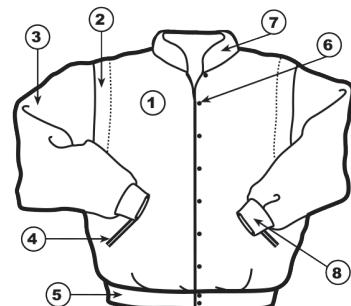
 AT-ONCE QUALIFYING PROOF

Submit to: sales@hollowayvarsity.com PH: 855-729-3024

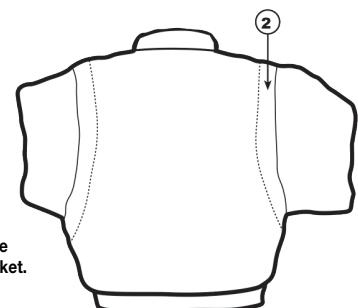
PO # _____

Bill to:		Ship to:	
		Mark for:	
Email address:			
Date:	Ordered by:	Phone #	Fax #
Pre-Defined Name:			

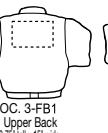
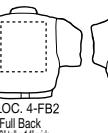
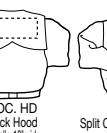
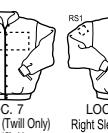
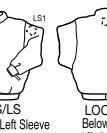
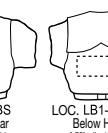
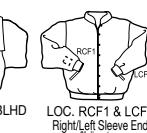
AWARD JACKET STYLE # _____		
1	BODY	Color name _____
2	INSERT (if applicable)	1st Clr _____ 2nd Clr _____ 3rd Clr _____ Cord (opt)
3	SLEEVE	Color name _____ or _____ / _____ / _____ Front Top Bottom
4	POCKET	Color name _____ Fabric _____
5	KNITS	Pattern name _____ Color name _____ / _____ / _____
6	CLOSURE	Snaps <input type="checkbox"/> Color name _____ Reverse <input type="checkbox"/> or Zipper <input type="checkbox"/>
7	COLLAR	Style# _____ Color name _____ / _____ Up Down Hood Braid Pattern# _____ Color name _____ / _____ / _____
OPTIONS SKIP SECTION & LEAVE BLANK IF NO SPECIAL OPTIONS NEEDED		
ZIP LINING	Horizontal Zip Lining (Std) <input type="checkbox"/> U-Shape Zip <input type="checkbox"/> If lining option is not specified, jacket (where applicable) will have a horizontal zip lining.	



Sailors/Hoods - Up color is color showing when flat



Please feel free to draw on jacket.

LOC. 1-LC
Left Chest
4.5" tall x 4.5" wideLOC. 2-RC
Right Chest
4.5" tall x 4.5" wideLOC. 3-FB1
Upper Back
9.75" tall x 15" wideLOC. 4-FB2
Full Back
18" tall x 14" wideLOC. HD
Back Hood
3.5" tall x 10" wideLOC. 7
Split Chest (Twill Only)
7" tall x 15" wideLOC. RS/LS
Right Sleeve/Left SleeveLOC. CBS
Below Collar
4.5" tall x 4.5" wideLOC. LB1-BKBLHD
Below Hood
9.75" tall x 15" wide

XS	SM	MD	LG	XL	2X	3X	4X	5X	Body Length	Sleeve Length	Total

Size	Length	Total

Size	Length	Total

Miscellaneous Notes						

Lengths: Regular=Leave Blank, P2=Long (+2"), P4=Extra Long (+4"), M2=Short (-2"), M4= Extra Short (-4"), Y=Youth see catalog for size ranges/upcharges

ART	If NEW artwork, write NEW for Artwork ID & attach artwork with color info. If Re-Order, provide previous order #										
Artwork ID# or Virtual Sample#	Size	Font	Lettering Design (Straight, Arch, etc.)	Art Location	Wording	Color Sequence					
						FILL	OUTLINE				
						1	2	3	4	5	6
											7

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HOLLOWAY®

Phone: 855-729-3024

Website: Hollowayvarsity.com

Orders: sales@hollowayvarsity.com

